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## Balance Sheet Management

## InsBank

February 2024

## Agenda

- Introductions
- Recap last conversation
- Overall balance sheet observations
- Review ALCO packet - compare to Taylor Advisor process
- Deeper dive into Taylor Advisors Investment Management process
- Next steps


## Recap of Our Last Conversation

- Continued evolution of ALCO - you have made significant progress in the past few years in this area. Our tools, expertise, strategy \& perspective would take this to the next level.
- Redirected Productivity - often, banks do a significant amount of manual report work that can be done by the Taylor team, which will save you time \& resources. This process will maximize the bank's human capital and give you better output leading to better decisions.
- Cost of Funds - the team has concerns about the recent COF acceleration. We'll leverage our expertise, strategies, and tools to help lower funding costs.
- Additional Perspective - by facilitating $400+$ ALCOs per year with $130+$ community banks, we have a unique perspective allowing us to bring you actionable strategies to improve NIM over time.
- Valuable Resources - We can become the equivalent of 3 or 4 part-time FTEs to help support your executive team, such as:
- ALM Manager
- Assistant Treasurer
- Investment Analyst
- Balance Sheet Consultant

Starting with the end in mind

## Our Typical Client:

- Is a community or regional bank
- Improves their net interest margin by 16 basis points after the first year of our partnership and/or
- Improves the yield on their investment portfolio by 23 basis points after the first year of our partnership
- Started with a high level of skepticism (appropriate for bankers who are and should be risk-averse)

| Earning Asset <br> Size | Net Interest Income Change in <br> thousands of dollars (due to Yield <br> change in basis points) |  |  |
| :---: | :---: | :---: | :---: |
| (in \$000) | 1 | 16 | 25 |
| 770,000 | 77 | 1,232 | 1,925 |
| 790,000 | 79 | 1,264 | 1,975 |
| 810,000 | 81 | 1,296 | 2,025 |
| Investments | 1 | 23 | 50 |
| 50,000 | 5 | 115 | 250 |
| 60,000 | 6 | 138 | 300 |
| 70,000 | 7 | 161 | 350 |

## HUB | Taylor Advisors at a Glance

- Founded in 2002 \& Acquired by HUB in 2022
- 140+ Balance Sheet Management (ALCO) Clients
- Capital, Interest Rate Risk, Liquidity, Funding, Investments, etc.
- $\quad \$ 99.3$ billion consolidated total assets
- 140+ Investment Advisory/Consulting Clients
- Investment Advisors: Discretionary, Non-Discretionary, and Co-Managerial
- Taylor Advisors is not a broker/dealer, Bank does not give up control
- $\quad \$ 16.8$ billion assets under management
> $\$ 5.9$ billion in municipal bonds (taxable \& tax-free)
> $\$ 10.9$ billion in non-municipal bonds (agency, mbs, cmo, cmbs, sba, etc.)
- $\quad \mathbf{5 0}$ Billion Investment Fund Consultant
- United States Department of Energy

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Taylor Advisors Providing Education to the Industry



Deposit Diaries - Managing Funding Costs Amid Excess Liquidity and Rising Rates - March 2022

Bond Price Volatility: Keep Calm and "Carry" On - Apr. 2020

Balance Sheet Opportunities: Create a Path to Outperformance - Dec. 2020

Assessing Balance Sheet Opportunities and Risks - July 2020

Gaining Confidence Through Stresstesting and Planning - May 2020

Loan Pricing: Avoiding Costly Mistakes - Feb. 2020


Reprioritizing the Margin: How to reinvent the ALCO meeting - May 2022


Funding Costs Still on the Rise: Betas Hit the Accelerator - Aug. 2019

## Publications



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## Balance Sheet Mix Analysis



## Challenges Managing a Bank's Balance Sheet

- Philosophy
- Lack of Balance Sheet Strategies - creative ideas to improve profitability and/or manage risk
- Reactive Decision Making Process (Need to continue to be proactive)
- Earnings and NIM
- Low Earning Asset Yields - mix, selection, pricing
- High Cost of Funds - accelerating funding costs and/or deposit pricing frustrations
- Interest Rate Risk - Regulatory Appeasement
- Lacking confidence in the tools to measure, monitor, and control interest rate risk
- Little to no documentation of various parts of the ALM process (i.e. assumptions)
- Regulators are critical of the ALCO process or IRR measurement tool
- Capital
- Understanding capital's impact on Interest Rate Risk, liquidity, and returns
- Capital management and monitoring process needs enhancement, including stress testing and dynamic forecasting
- Lack of comprehensive policy/plan including capital contingency planning
- Liquidity - Profit Improvement
- Difficulty with liquidity assessment, management, and monitoring risks, tools, policy, and strategies.
- Contingent liquidity planning MUST include scenario stress-testing with triggers (a.k.a., Dynamic Cash Flow Testing).
- Education/Training
- Needing a succession plan for ALCO/balance sheet management
- Executives may lack either time, technology, or expertise in balance sheet management
- Little to no board oversight/education relating to asset liability management (training to executive management/board)
- No independent analysis of the balance sheet, liquidity or investment portfolio


## UBPR - Net Interest Margin for InsBank

(above/below peer)

## FDIC Certificate \# 8745 OCC Charter \# 0 Public Report

(above/below peer) County: ELKHART

Earnings and Profitability Margin Analysis

Earnings and Profitability
Margin Analysis
Int Inc (TE) to Avg Earn Assets Int Expense to Avg Eam Assets Net Int Inc-TE to Avg Earn Assets

## FRB District/ID_RSSD 7/967046

Int Inc (TE) to Avg Earn Assets Int Expense to Avg Eam Assets Net Int Inc-TE to Avg Earn Assets

Source: UBPR

## 気FFIEC

INSBANK; NASHVILLE, TN
One Quarter Annualized Income Analysis--Page 12


FIRST STATE BANK OF MIDDLEBURY; MIDDLEBURY, IN One Quarter Annualized Income Analysis--Page 12

Net Interest Margin Trend Analysis


## ALCO Best Practices



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## Balance Sheet Strategies



## Taylor Advisors Services

## ALCO Workshop/

## Formal ALCO

(1-6)

- Net Interest Margin Improvement
(2)
- Balance Sheet Strategies to Improve Profit and Manage Risk

Capital Stress Tests: Growth and Credit

- Detailed review of Interest Rate Risk Reports
- Liquidity Analysis Worksheet \& Contingency Funding Scenarios
- Meeting Minutes Documenting Balance Sheet Strategies
- Operational Kick-Off meeting
- Customized ALCO Presentation/Packet
- Co-Facilitate Quarterly ALCO (Education \& NIM Management)
- ALM Policy and IRR Assumptions Review/Recommendations
- Detailed review of various Interest Rate Reports
- Deposit Beta and Decay assumptions memo/analysis and/or stress testing
- Liquidity Assessment/Management/Policy Review
- Liquidity Analysis Worksheet \& Contingency Funding Scenarios
- Deposit Benchmarking/Funding Analysis
- Perform Quarterly Capital Stress Tests (Growth and Credit)
- Review/Develop Capital Policy (includes Capital Contingencies)
- Balance Sheet Monitor Report (trends/observations/peer analysis)
- Quarterly Analytics (Cash Flow, Stress Testing, etc.)
- Balance Sheet Strategies for Profit Improvement/Risk Management
- Executive Summary Notes documenting Balance Sheet Strategies
- Weekly Commercial Loan Pricing Matrix Distribution
- Assist in Resolving Examiner Criticisms Associated w/ ALM Issues


## Planning-Based Balance Sheet Management Process

## - Kickoff/Operational Meeting (Road Map)

- Review engagement objectives and set deadlines i.e., policy reviews
- Balance Sheet Phases: Liquidity, Capital, and IRR Management
- Prioritization process - Interest Rate Risk vs. Liquidity
- Policy limit appropriateness given new/tougher regulatory \& economic environment
- Taylor Advisors Co-Facilitates the Formal ALCO, Management ALCO, Executive ALCO Working Group
- External ALM Analyst (Ideas, Opinions, and Analysis)
- Action / Pending items for Taylor Advisors and/or your institution
- Balance Sheet Analysis and Strategy Discussion
- Balance Sheet Monitor (Macro) - Trends \& Observations
- ALCO Reports (Micro) - GAP, NIM Simulation, and EVE
- Other Internal Reports (CD maturities, rate sheets, wholesale funding, etc.)
- Frequent Communication
- Intra-quarter Communication (phone, e-mail, group conference calls, meetings)
- Policy updates, NIM protection strategies, deposit products, whole-sale funding, etc.

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Loan Discussion and Pricing


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Deposit Discussion and Pricing


InsBank ALCO Packet
Review of Minutes/Agenda

- Covered in ALCO Materials

Balance Sheet/Income Statement

- Covered in ALCO Materials

Loan and Deposit Pricing/Mix

- Covered in ALCO Materials

Interest Rate Risk

- Covered in ALCO Materials

Liquidity/Funds Management
Covered in ALCO Materials
Capital Management
No Reports Seen

Investments
Covered in ALCO Materials
Economic/Rate Discussion
No Reports Seen
Performance/Peer Comparison No Reports Seen

Strategy Discussion No Reports Seen

- Economic Update
- Shape of Yield Curve and Rate Climate
- Balance Sheet Discussions
- Peers, NIMs, Trends, etc.
- Loan Pricing Strategies
- Capital Planning \& Policy (P1)
- Loss Severity Analysis
- Stressed growth/credit scenarios
- Liquidity Assessment \& Mgmt. (P2)
- Stress-Testing
- Deposits \& Funding Strategies
- Interest Rate Risk Management (P3)
- IRR Report
- Beta/Decay Assumption Review
- Risk Scorecard/Policy Compliance
- Investment Holding Review (P4)
- Analytics, products and compliance

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## Capital



## Balance Sheet Management - Capital (P1)



## Liquidity and Funding

## Balance Sheet Management - Liquidity (P2)



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## Interest Rate Risk

IRR Models

## ALXConsulting

olson ${ }_{\text {research }}$

## c.myers

## BancPath:

## T Plansmith

## FORV/S

PROFITstar ${ }^{\circledR} 2018$
Model:BASEMODEL DATA

## . BANKERSGPS

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## Balance Sheet Management - Interest Rate Risk (P3)



## Risk Score Card (Liquidity, Capital and Interest Rates)

| Risk Scorecard 12/31/2018 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | Policy Guideline | Current Results (December 2018) | Win Guideline | 9/3012018 | 6/30/2018 | 3/312018 | 12/31/2017 | 9/30/2017 | 6/30/2017 | 3/31/2017 | 12/31/2016 |
| Interest Rate Risk |  |  |  |  |  |  |  |  |  |  |  |
| Net Interest Income at Risk (1 Yr): | NII Max. Change |  |  |  |  |  |  |  |  |  |  |
| Shocked up 400 bpts |  | -10.52\% | Y | -13.41\% | -13.05\% | -13.87\% | -13.30\% | -12.43\% | -13.00\% | -14.79\% | $-8.64 \%$ |
| Shocked up 300 bpts | -18.75\% | -7.51\% | Y | -9.71\% | -9.22\% | -9.97\% | -9.58\% | -8.99\% | -9.45\% | -10.75\% | $-6.27 \%$ |
| Shocked up 200 bpts | -11.00\% | 4.77\% | Y | -6.25\% | -5.84\% | -6.35\% | -6.18\% | $-5.86 \%$ | $-6.22 \%$ | -7.12\% | -4.23\% |
| Shocked up 100 bpts | -5.00\% | -2.30\% | Y | -3.02\% | -2.81\% | -3.13\% | -3.15\% | -3.10\% | -3.27\% | -3.78\% | $-2.31 \%$ |
| Shocked down 100 bpts | -5.00\% | 1.78\% | Y | 1.78\% | 1.57\% | 1.59\% | 1.75\% | 0.51\% | 0.24\% | -0.02\% | ${ }_{-}-1.98 \%$ |
| Shocked down 200 bpts | -11.00\% | -0.22\% | Y | 1.71\% | 0.68\% | NA | N/A | N/A | N/A | N/A | NA |
| Shocked down 300 bpts | -18.75\% | N/A | Y | NA | N/A | NA | N/A | N/A | N/A | N/A | N/A |
| Shocked down 400 bpts | -29.00\% | N/A | Y | NA | N/A | NA | N/A | N/A | NA | NA | N/A |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Interest Rate Risk | NIIMax. Change |  |  |  |  |  |  |  |  |  |  |
| Shocked up 400 bpts | -29.00\% | 3.10\% | Y | - $-1.10 \%$ | 1.03\% | -0.35\% | 1.01\% | 1.35\% | 0.35\% | -2.94\% | 4.01\% |
| Shocked up 300 bpts | -18.75\% | 3.40\% |  | 0.15\% | 2.31\% | 1.20\% | 2.03\% | 2.01\% | 1.22\% | -0.83\% | 4.17\% |
| Shocked up 200 bpts | -11.00\% | 2.97\% | Y | 0.78\% | 2.27\% | 1.59\% | 2.08\% | 1.85\% | 1.33\% | -0.07\% | 3.26\% |
| Shocked up 100 bpts | -5.00\% | 1.71\% | Y | 0.75\% | 1.46\% | 1.02\% | 1.18\% | 0.99\% | 0.72\% | $-0.01 \%$ | 1.69\% |
| Shocked down 100 bpts | -5.00\% | -1.63\% | Y | -2.56\% | -3.81\% | -2.13\% | -1.51\% | -3.17\% | -3.37\% | -3.62\% | -4.88\% |
| Shocked down 200 bpts | -11.00\% | -5.61\% | Y | --7.28\% | -9.39\% | NA | N/A | N/A | N/A | N/A | N/A |
| Shocked down 300 bpts | -18.75\% | N/A | $Y$ | N/ | N/A | N/ | N/A | N/A | NA | NA | N/A |
| Shocked down 400 bpts | -29.00\% | N/A | $Y$ | N/ | N/A | NA | N/A | N/A | NA | N/A | N/A |
| Economic Value of Equity: | EVE Max. Change |  |  |  |  |  |  |  |  |  |  |
| Shocked up 400 bpts | -46.50\% | 2.05\% | Y | -0.21\% | -3.64\% | -6.45\% | 6.57\% | $-1.47 \%$ | -0.59\% | -6.98\% | -3.40\% |
| Shocked up 300 bpts | -30.50\% | 3.79\% | Y | 2.09\% | 1.52\% | -0.99\% | -1.18\% | 1.29\% | 1.93\% | -1.28\% | 1.02\% |
| Shocked up 200 bpts | -18.00\% | 4.07\% |  | 2.77\% | 2.91\% | 1.64\% | 1.44\% | 2.87\% |  | 1.57\% | 2.75\% |
| Shocked up 100 ppts | -7.50\% | 2.96\% |  | 2.32\% | 2.71\% | 1.89\% | 1.78\% | 2.62\% | 284\% | 1.98\% | 2.40\% |
| Shocked down 100 bpts | -7.50\% | -6.23\% |  | -5.19\% | -6.23\% | -4.66\% | -4.91\% | -6.61\% | -6.79\% | -5.32\% | -7.11\% |
| Shocked down 200 bpts | -18.00\% | -14.73\% | Y | -12.87\% | -15.61\% | NA | N/A | N/A | NA | N/A | N/A |
|  |  | N/A | Y | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Shocked down 400 bpts | 46.50\% | N/A | Y | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Liquidity Risk |  |  |  |  |  |  |  |  |  |  |  |
| Asset Liquididy Ratio | >7\% of Total Assets | 15.79\% | Y | 12.99\% | 15.59\% | 12.94\% | 14.05\% | 14.46\% | 17.34\% | 15.60\% | 27.74\% |
| Net Non-Core Funding Dependency Ratio | <15\% | 3.92\% | Y | 7.07\% | 6.22\% | 10.53\% | 10.73\% | 9.26\% |  |  |  |
| Fed funds Purchased | <5\% of Total Assets | 0.00\% | Y | 0.49\% | 0.00\% | 0.00\% | 1.60\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Operational LLquididity Position | $>10 \%$ of Total Assets | 25.50\% | Y | 21.80\% | 23.90\% | 20.50\% | 16.60\% | 21.90\% | 24.50\% | 22.10\% | 33.90\% |
| Strategic Liquididy Position | >15\% of Total Assets | 58.90\% | Y | 44.00\% | 47.10\% | 43.90\% | 40.50\% | 44.90\% | 477.70\% | 47.40\% | 59.80\% |
| Contingent Liquididit Position | >20\% of Total Assets | 58.90\% | Y | 44.00\% | 47.10\% | 43.90\% | 40.50\% | 44.90\% | 477.70\% | 47.40\% | 59.80\% |
| Stressed Liquidity Position Scenario \#1 | >20\% of Total Assets | 36.00\% | Y | 23.80\% | 27.40\% | 24.50\% | 20.70\% | 24.70\% | 28.20\% | 28.60\% | 40.30\% |
| Stressed Liquidity Position Scenario \#2 | >10\% of Total Assets | 21.90\% | Y | 11.20\% | 16.00\% | 16.10\% | 16.20\% | 18.00\% | 21.80\% | 23.90\% | 36.20\% |
| Stressed Liquidity Position Scenario \#3 | >3\% of Total Assets | 2.90\% | N | 2.00\% | 6.90\% | 3.40\% | 1.70\% | 4.30\% | 9.00\% | 11.80\% | 24.20\% |
| National Market Deposits | <15\% of Total Assets | 0.00\% | Y | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Brokered CDS | -5\% of Total Assets | 0.00\% | Y | 0.00\% | 0.00\% | 0.53\% | 0.53\% | 0.43\% | 0.61\% | 0.63\% | 0.60\% |
| Reciprocal CDARSICS | <15\% of Total Assets | 0.86\% | Y | 0.72\% | 0.77\% | 0.53\% | 0.53\% | 1.02\% | 0.97\% | 1.11\% | 1.03\% |

## Investments

## Balance Sheet Management - Investments (P4)



## Your Current Investment Portfolio



Taylor Advisors Portfolio Analytics - Sector Analysis

| Sector | \% of Port. | Mkt Value | G/L | Bk Px | Cpn | TEY | Mk Yld | G-Spr | OAS | Conv | Eff Dur | WAL | WAM | Lots |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 Yr MBS (New) | 17.6\% | 7,086 | (678) | 99.1 | 1.50 | 1.74 | 4.77 | 75 | 80 | 0.1 | 3.0 | 3.3 | 8.4 | 4 |
| 10 Yr MBS (Seasoned) | 0.1\% | 55 | (2) | 100.4 | 2.49 | 1.69 | 5.73 | 42 | 60 | 0.0 | 0.7 | 0.7 | 1.6 | 2 |
| 15 Yr MBS (Seasoned) | 3.0\% | 1,223 | (54) | 100.2 | 2.86 | 2.57 | 5.27 | 63 | 86 | 0.0 | 1.6 | 1.7 | 3.9 | 6 |
| 20 Yr MBS (New) | 6.3\% | 2,519 | (281) | 92.4 | 1.99 | 3.45 | 5.51 | 176 | 170 | 0.2 | 4.8 | 6.3 | 18.8 | 2 |
| 20 Yr MBS (Seasoned) | 1.0\% | 410 | (34) | 102.7 | 3.44 | 2.56 | 5.18 | 117 | 119 | 0.0 | 2.9 | 3.4 | 8.7 | 3 |
| 30 Yr MBS (Seasoned) | 6.6\% | 2,671 | (613) | 101.6 | 2.22 | 1.96 | 5.34 | 165 | 151 | 0.2 | 5.5 | 7.5 | 23.5 | 2 |
| G2 ARM | 0.1\% | 50 | (2) | 100.4 | 2.91 | 4.97 | 5.93 | 203 | 96 | (0.3) | 1.9 | 4.3 | 10.4 | 6 |
| FN/FH ARM | 0.4\% | 161 | (3) | 101.8 | 5.05 | 5.85 | 6.95 | 273 | 159 | (0.4) | 1.3 | 3.2 | 14.7 | 9 |
| Agency CMO Floater | 4.6\% | 1,868 | 3 | 99.3 | 5.55 | 5.90 | 5.88 | 178 | 46 | (0.0) | 0.2 | 3.1 | 15.0 | 4 |
| Short Agency CMO | 0.5\% | 201 | (5) | 100.0 | 1.75 | 1.39 | 6.58 | 117 | 37 | 0.0 | 0.5 | 0.4 | 18.4 | 1 |
| 1-3 Yr Agency CMO | 4.2\% | 1,699 | (219) | 100.2 | 1.63 | 1.50 | 8.72 | 416 | 370 | 0.2 | 2.0 | 1.8 | 17.1 | 8 |
| 4-6 Yr Agency CMO | 16.3\% | 6,546 | (944) | 99.7 | 2.08 | 2.14 | 4.96 | 116 | 96 | 0.1 | 4.9 | 5.4 | 26.3 | 7 |
| 7+ Agency CMO | 6.5\% | 2,595 | (390) | 92.9 | 1.40 | 2.64 | 4.93 | 124 | 99 | 0.3 | 6.2 | 7.3 | 24.9 | 3 |
| Short Agency CMBS | 0.0\% | 3 | (0) | 99.8 | 4.47 | 3.84 | 6.96 | 145 | (51) | 0.0 | 0.2 | 0.2 | 19.2 | 1 |
| 1-3 Yr Agency CMBS | 0.9\% | 374 | (27) | 101.9 | 2.13 | 0.57 | 6.00 | 109 | 89 | 0.0 | 1.3 | 1.3 | 16.5 | 1 |
| GNMA CMBS (Project) | 13.3\% | 5,356 | (254) | 83.3 | 1.46 | 6.22 | 6.46 | 266 | 215 | 0.2 | 4.7 | 5.6 | 37.9 | 4 |
| Variable Rate SBA | 18.3\% | 7,365 | 399 | 106.8 | 8.74 | 7.46 | 6.28 | 256 | 102 | 0.0 | 0.7 | 7.3 | 19.6 | 4 |
| Fixed Rate SBA | 0.1\% | 35 | (0) | 100.0 | 1.89 | 1.69 | 5.39 | (15) | 14 | $\cdot$ | 0.1 | 0.1 | 0.1 | 1 |
| Totals | 100.0\% | 40,216 | $(3,103)$ | 97.9 | 3.10 | 3.71 | 5.64 | 174 | 128 | 0.1 | 3.3 | 5.2 | 20.8 | 68 |
| *The below securities are not currently available in our analytical software. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sector | \% of Port. | Mkt Value | G/L | Bk Px | Cpn | TEY | Lots |  |  |  |  |  |  |  |
| G2 ARM | 85.79\% | 7,539 | (166) | 106.15 | 6.30 | 5.91 | 4 |  |  |  |  |  |  |  |
| 7+ Agency CMO | 14.21\% | 1,249 | (179) | 94.66 | 2.00 | 2.27 | 1 |  |  |  |  |  |  |  |
| Totals | 100\% | 8,788 | (345) | 104.52 | 5.69 | 5.39 | 5 |  |  |  |  |  |  |  |

Taylor Advisors Portfolio Analytics - Cumulative Cash Flow

| Scenario | Government | Corporate | Municipal | Securitized | Other | Total | Cumulative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year 1 | - | - | - | 8,292 | - | 8,292 | 16\% |
| Year 2 | - | - | - | 7,215 | - | 7,215 | 30\% |
| Year 3 | - | - | - | 5,950 | - | 5,950 | 41\% |
| Year 4 | - | - | - | 4,993 | - | 4,993 | 51\% |
| Year 5 | - | - | - | 4,298 | - | 4,298 | 59\% |
| Year 5+ | - | - | - | 21,511 | - | 21,511 | 100\% |
| Total | - | - | - | 52,259 | - | 52,259 |  |
| \% ofTotal | 0\% | 0\% | 0\% | 100\% | 0\% |  |  | ADVISORS

## Taylor Advisors Summary Notes

- Summary Notes are sent to clients after each quarterly meeting, summarizing discussions, action items, and strategies for the following areas:
- Balance Sheet Review
- Net Interest Margin and Peer Analysis
- Capital Adequacy
- Interest Rate Risk
- Liquidity Management
- Deposit Pricing and Funding Mix
- Investment Portfolio


## Balance Sheet Strategies



Other Consultants vs. Taylor Advisors

| Services | Other <br> Consultants | Brokers | Software Providers | Taylor Advisors |
| :---: | :---: | :---: | :---: | :---: |
| SEC Registered Investment Advisors |  |  |  | + |
| Bond Sales Broker |  | + |  |  |
| Balance Sheet Management | + |  |  | + |
| Software Provider | + | + | + | + |
| Municipal Credit Review |  | + |  | + |
| Custom ALCO Analysis | + | + | + | + |
| ALCO Minutes |  |  |  | + |
| Custom Policy Reviews/Process | $?$ |  |  | + |
| Documented Strategies | + | + |  | + |
| Executable Strategies Accountability | $\pm$ |  |  | + |
| Rotating Consultants (All CFA Charter Holders) |  |  |  | + |
| Weekly Loan Pricing Matrix |  |  |  | + |
| Weekly Deposit Benchmarking Matrix |  |  |  | + |
| CONFIDENTIAL$34$ |  |  |  |  |

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## Taylor Advisors

Services and Pricing

## HUB <br> $Z^{\text {TaYLILIOR }}$

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February 2024

## Taylor Advisors' Services and Pricing: Stand-Alone Services

| Service | Quarterly Fee | Annual Fee |
| :---: | :---: | :---: |
| Balance Sheet Management* | $\$ 10,500$ | $\$ 42,000$ |

## OR

| Service | Annual Fee (BPS) | Annual Fee (\$) |
| :---: | :---: | :---: |
| Investment Advisory Legacy Portfolio** | 0.02\% (2 bps) | \$12,000 |
| Government Advisory Assets New Portfolio (Purchases)*** | 0.07\% (7 bps) | - |
| Credit Advisory Assets New Portfolio (Purchases)**** | 0.20\% (20 bps) | - |

All advisory fees are paid quarterly based on the fair market value of the securities. Dollar amounts are shown for illustration purposes and are subject to change based on the fair market value of the securities. Government Advisory Assets and Credit Advisory Assets apply to all assets acquired on or after the signing of the HUB | Taylor Advisor agreement.
*Balance Sheet Management does not include Taylor Advisors' Interest Rate Risk Tool.
** Investment Advisory - Legacy Portfolio is based on a portfolio size of $\$ 60$ Million as of 12/31/2023.
${ }^{* * *}$ Government Advisory Assets do not apply to the legacy portfolio and include the following assets: Government-Backed Assets, Treasuries, Agencies, MBS, CMO, SBA, and CMBS
${ }^{* * * *}$ Credit Advisory Assets do not apply to the legacy portfolio and include the following assets: Municipals (Taxable and Tax-Free), Corporates, Non-Agencies, and Whole Loans.

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## Taylor Advisors' Services and Pricing: "Bundled" Services

| Service | Quarterly Fee | Annual Fee |
| :---: | :---: | :---: |
| Balance Sheet Management* | $\$ 9,500(10 \%$ discount $)$ | $\$ 38,000(10 \%$ discount $)$ |

## AND

| Service | Annual Fee (BPS) | Annual Fee ( $\boldsymbol{\$}$ ) |
| :---: | :---: | :---: |
| Investment Advisory Legacy Portfolio** | 0.01\% (1 bps) (50\% discount) | \$6,000 (50\% discount) |
| Government Advisory Assets New Portfolio (Purchases)*** | 0.05\% (5 bps) (29\% discount) | - |
| Credit Advisory Assets New Portfolio (Purchases)**** | 0.15\% (15 bps) (25\% discount) | - |

All advisory fees are paid quarterly based on the fair market value of the securities. Dollar amounts are shown for illustration purposes and are subject to change based on the fair market value of the securities. Government Advisory Assets and Credit Advisory Assets apply to all assets acquired on or after the signing of the HUB | Taylor Advisor agreement.
*Balance Sheet Management does not include Taylor Advisors' Interest Rate Risk Tool.
** Investment Advisory - Legacy Portfolio is based on a portfolio size of $\$ 60$ Million as of 12/31/2023.
${ }^{* * *}$ Government Advisory Assets do not apply to the legacy portfolio and include the following assets: Government-Backed Assets, Treasuries, Agencies, MBS, CMO, SBA, and CMBS
****Credit Advisory Assets do not apply to the legacy portfolio and include the following assets: Municipals (Taxable and Tax-Free), Corporates, Non-Agencies, and Whole Loans.

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## Taylor Advisors' Bundled Services: Sample Cost Benefit Analysis

Projection

| Partner | Cost \$ | Cost \% | Bank NIM | NIM (\$) | Service Provided |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 3.37\% | \$26,623,000 | - |
|  | \$ 44,000 | 0.006\% | 3.47\% | \$27,413,000 | Quarterly IRR Report Review, Quarterly Liquidity \& Stress Testing, Capital \& Stress Testing, Funding \& Strategies, Quarterly Meeting Minutes, Quarterly Investment Analysis, Investment Advisory, and more. |
| Difference | \$ 44,000 | 0.006\% | 0.10\% | \$ 790,000 | Quarterly IRR Report Review, Quarterly Liquidity \& Stress Testing, Capital \& Stress Testing, Funding \& Strategies, Quarterly Meeting Minutes, Quarterly Investment Analysis, Investment Advisory, and more. |


| Net Interest Income in Dollars <br> for Every 10 Basis Points | $\mathbf{0 . 1 0 0 \%}$ | $\mathbf{\$}$ | $\mathbf{7 9 0 , 0 0 0}$ | Taylor Advisors primary business is driving safe <br> and sound financial outperformance <br> $(6$ CFAs \& 3 CPAs) |
| :---: | :---: | :---: | :---: | :---: |
| Breakeven in Basis Points/Dollars | $0.006 \%$ | $\$$ | 44,000 |  |
| Cost Benefit for <br> First 10 Basis Points | $0.094 \%$ | $\$$ | 746,000 | Comprehensive ALCO Process, Profit Driven <br> ALCO Strategies |

*Cost is calculated as the advisory fee ("Bundled" balance sheet management, investment advisory, and municipal advisory) as a percent of average earning assets of approximately $\$ 790$ Million as of $12 / 31 / 23$.

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