



Federal Home Loan Bank of Chicago

# FHLBank CHICAGO MEMBER ALM WORKSHOP



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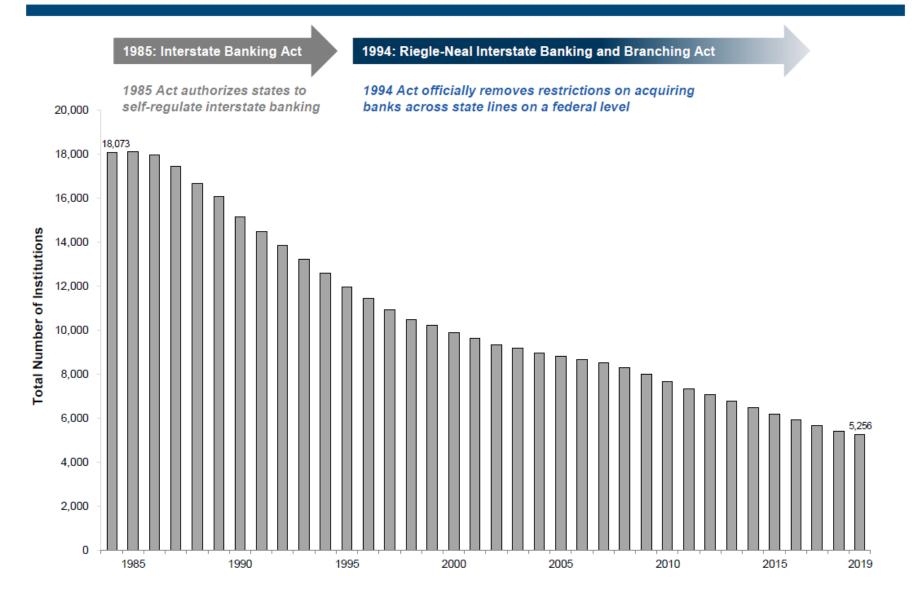
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# BALANCE SHEET OPTIMIZATION: DRIVING PROFITABILITY



#### **35 Years of Bank Consolidation**







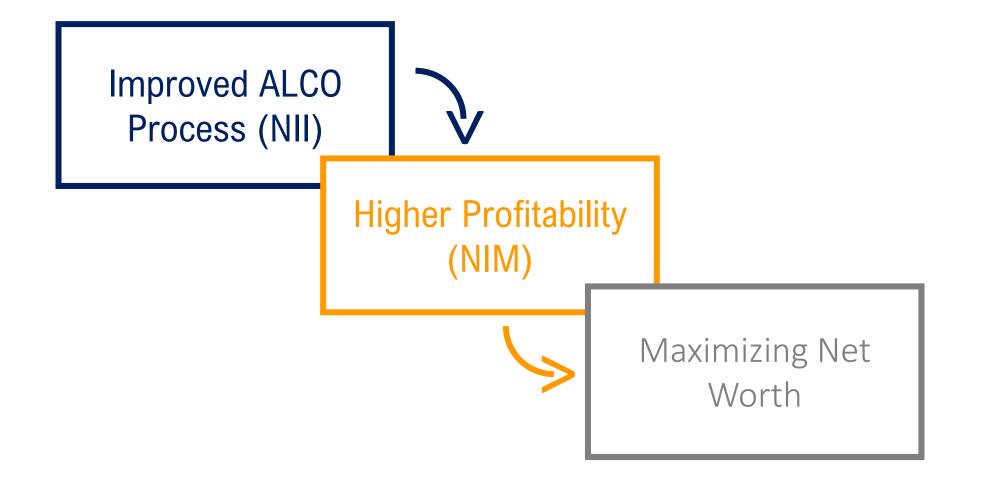
"Our latest initiative takes a three-pronged approach."







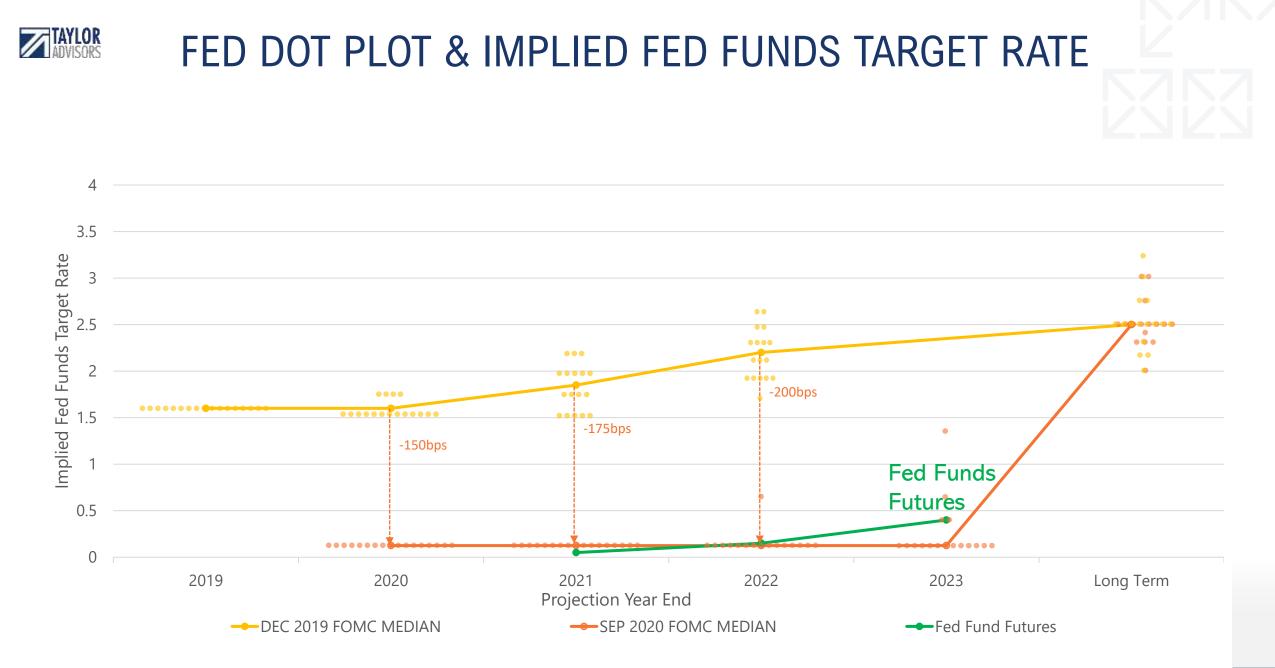
#### **BENEFITS OF A STRONG ALCO PROCESS**



## **EXAMPLOR** KEY HOW-TO... TAKEAWAYS FROM TODAY'S PRESENTATION

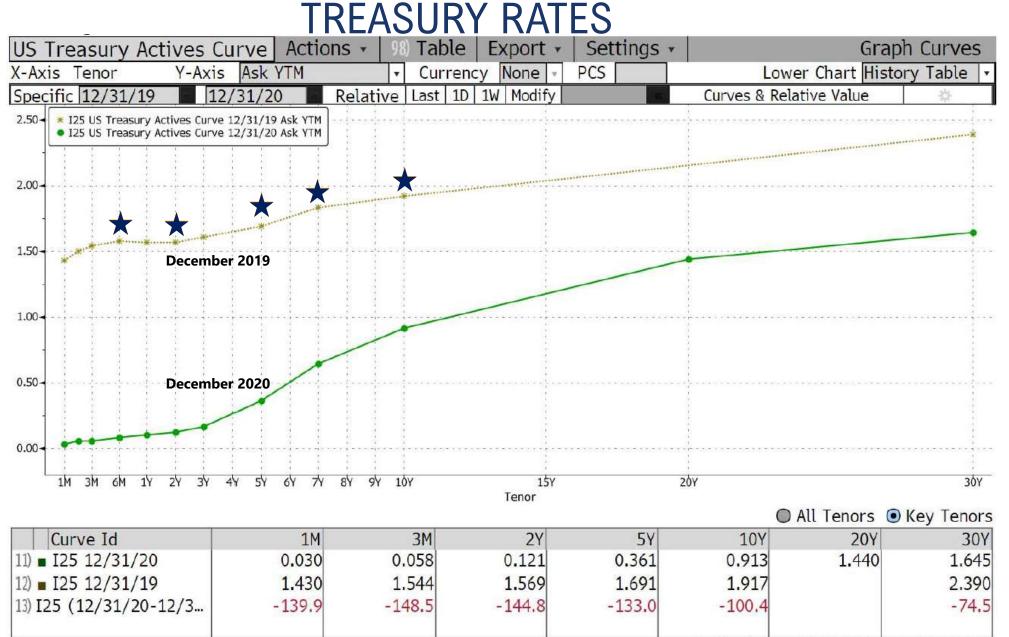
- Have your Performance Snapshot available for the duration of the presentation
- Access to Presentation Materials and Updated Snapshots <u>TaylorAdvisor.com/FHLBC</u>
- **QUESTIONS:** John Ruhl from Taylor Advisors is available in chat

- Why ALCO/Balance Management is important to overall profitability
- Integrating knowledge of your balance sheet with custom strategies
- Proactive risk management practices AND strategy formation is not a one-size fits all approach



Source: Bloomberg





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### EQUITY RESEARCH HEADLINES



- M&A Strategy Is Working to Maintain ROA Despite Rate Challenges The First Bancshares, Inc.
- A Good Quarter, but Further **NIM Pressure** Remains a Headwind *Capstar Financial Holdings, Inc.*
- Strong Fees Offset **NIM Contraction** for a Beat as Dividend Increased: 1st Look *Bank of Hawaii Corp*.
- NIM Slip Drives EPS Miss, First Look - Southside Bancshares, Inc.
- NII Pressure Outweighs New Expense Cuts; Trimming Estimates Associated Banc-Corp
- NII Pressure Tough to Outrun; Lowering Estimates
- PacWest Bancorp

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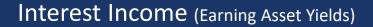
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#### **BASIC INCOME STATEMENT**



Interest Expense (Cost of Funds)

Net Interest Income (NII)

- + Other Income
  - Operating Expense

Net Income Before Taxes

Taxes

Net Income

Balance Sheet Management:Primary Focus

ROE vs. ROA Focus



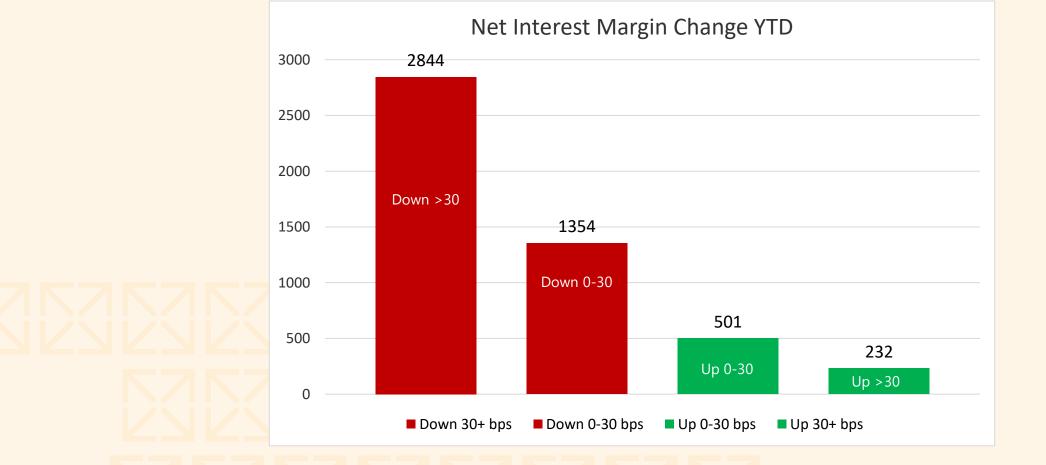


## The more net interest income dependent your institution, the more NIM will drive earnings



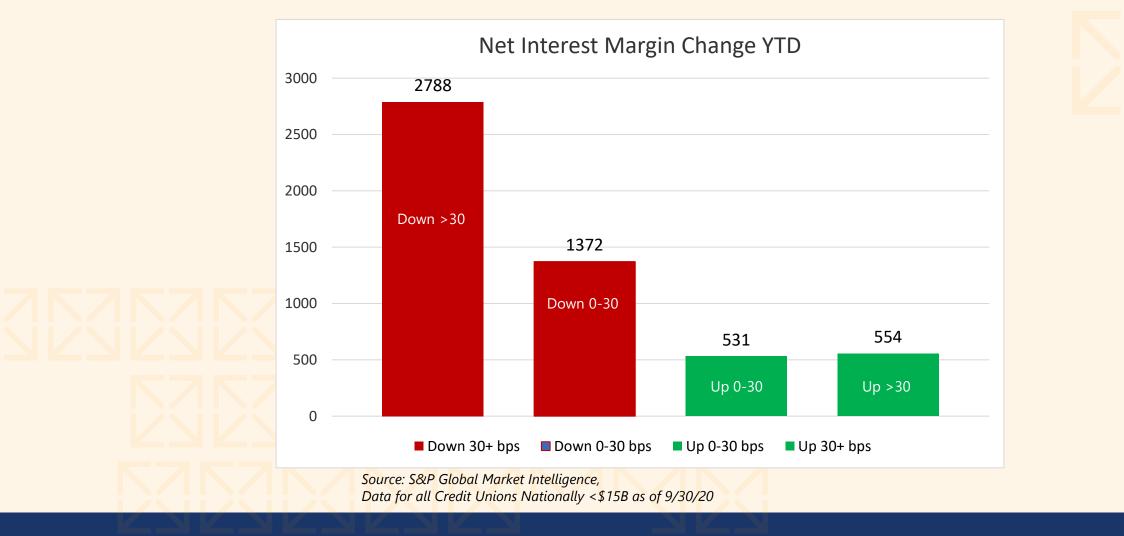


#### NIM COMPRESSION AMONG ALL BANKS NATIONALLY



Source: S&P Global Market Intelligence, Data for all banks Nationally <\$15B as of 9/30/20

#### **MAYLOR** NIM COMPRESSION AMONG ALL CREDIT UNIONS NATIONALLY



## WHAT IS YOUR INSTITUTION'S

## NET INTEREST INCOME DEPENDENCY?

# NET INTEREST MARGIN?







**Strategize Prosperity** 

					UBPR Peer	Percentile
			Metric	Sample Savings Bank	Group Average	Rank
Net		Yield on Investments (FTE)		1.76	2.26	18%
Interes	+	Yield on Tot	tal Loans	3.81	4.90	2%
N		Earning Ass	et Yield	3.05	3.97	5%
A Margin		Interest Exp	ense to Avg. Earning Assets	0.30	0.53	22%
		Net Interes				9%
		Net Interes	What's the Range	of Net Interest Marg	in?	13%
Metric Net Interest Margin Dissection Metric Yield on Investments (FTE) Yield on Total Loans Earning Asset Yield Interest Expense to Avg. Ea Net Interest Margin (FTE)		vestments (FTE) otal Loans set Yield pense to Avg. Earning	Lov	h of 4.68% v of 1.83% ge of 2.85%		
		st Income Dependend		المربية والمرابقة	Yield roup Avg.	Net Interest Margin (FTE) State Bank Average

#### Earning Asset Mix and Balance Sheet Positions

Earning Asset Mix						
Asset Size (\$000) 770,287						
Net Loans (\$000)	464,336	60%				
Security Portfolio (\$000)	115,644	15%				
Cash and FFS (\$000)	141,202	18%				
Investment Portfolio						
Municipals (% of Portfolio)	17,729	15%				
MBS (% of Portfolio)	1,117	1%				
CMO (% of Portfolio)	7,760	7%				
Agencies (% of Portfolio)	63,046	55%				
Other Securities (% of Portfolio)	25,992	22%				

Liquidity and Funding					
Pledged Securities (% of Portfolio)	67%				
Liquidity Ratio	25%				
FHLB Advances and Brokered CDs (\$000)	54,000				
Cost of Funds (% of Average Liabilities)	0.31%				
Capital					
Tier 1 Capital	70,005				
Tier-1 Leverage Ratio (%)	9.66				
Total Risk Based Capital	75,673				
Total Risk-Based Capital Ratio (%)	15.05				
Municipals (% of Total RBC)	23%				

TAYLOR		Performance and Balance Sheet Snapshot - 2020Q3 Sample Credit Union				TAYLORADVISORS Strategize Prosperity		
		Performance Rankings					Lo	stbourne Parkway puisville, KY 40222 tayloradvisor.com
		Sample Cr	edit Union versus State Crec	lit Unions		Performance Ra	Inkings	
	Not	Metric Yield on Investments	Sample Credit Union 0.32	State Credit Union Average 1.10	Percentile Rank 11%	4.50		
						State Cr	edit	Percentile
		<b>.</b>		<b>6</b>			rage	Rank
	Net	Yield on Inv	What's the Range of Net Interest Margin?					11%
	Net	Yield on To						13%
	Interest							
	Margin	Earning As:		High of	4 26%			50%
	-	Cost of Fur		Low of 2				95%
	Dissection	Net Interes		LOW OF 2	2.30%			14%
		Earning Asset Mix		Range of	1.70%			
			rning Asset Mix			Liquidity and Funding		1
		Asset Size (\$000)	2,247,778		1	Pledged Assets/Total Assets	24%	1
		Net Loans (\$000)	1,733,048	77%		Liquidity Ratio	11%	
		Security Portfolio (\$000) Cash and Equiv. (\$000)	37,107 211,308	2% 9%		Total Borrowings (\$000) Cost of Interest Bearing Liabilities	175,000 1.17	
		Investment Portfolio			I	Net Worth and Asset Qual	itv	1
		Federal Agency/MBS	11,962	32%	1	Net Worth	220,633	
		CDs (% of Portfolio)	0	0%		Net Worth Ratio	9.81	
		US Gov't (% of Portfolio)	0	0%		Net Worth Growth Rate (annualized)		
		CMBS	1,208	3%		Classified Assets/ Net Worth	2.38	
		CMO	8,780	24%				
		Municipals (% of Portfolio) Other Securities (% of Portfolio)	0 15 <i>,</i> 157	0% 41%				



<b>1970's</b>	<b>7</b> 1980′s	✓ 1990's	<b>1990's-2000</b>	<b>2000's</b>	<b>Current &amp; Future</b>
1 <sup>st</sup> IRR Model Created 1977	1st CMO Created 1983	S&L Banking Crisis 1986- 1995	Dot-Com Bubble & Collapse 1997-2000	Subprime Mortgage Crisis 2007-2009	COVID-19 2019-Present
Rate Sensitive Assets To Rate Sensitive Liabilities (GAP Analysis)	Rate Sensitive Assets To Rate Sensitive Liabilities (GAP Analysis) Earning At Risk	Rate Sensitive Assets To Rate Sensitive Liabilities (GAP Analysis) Earning At Risk Interest Income Stress Testing Economic Value Of Equity	Less Focus On GAP Analysis Earning At Risk Interest Income Stress Testing Economic Value Of Equity Industry Default Loan & Deposit Assumptions	Less Focus On GAP Analysis Earning At Risk Interest Income Stress Testing Economic Value Of Equity Bank Specific Loan & Deposit Assumptions	GAP Analysis Dropped Earning At Risk Interest Income Stress Testing Economic Value Of Equity Bank Specific Loan & Deposit Assumptions Bank Specific Loan & Deposit Assumptions
			A Start		
	Investments	Investments Market Value Shocks	Investments Market Value Shocks	Investments Market Value Shocks	Investments Market Value Shocks
			Cash Flow Shocks	Cash Flow Shocks	Cash Flow Shocks
	Investmer	nts		Independent Municipal Credit Analysis	Independent Municipal Credit Analysis
		Liquidity Assessment	Liquidity Assessment Liquidity Stress Testing	Liquidity Assessment Liquidity Stress Testing <b>Contingency Funding Plans</b>	Liquidity Assessment Liquidity Stress Testing Contingency Funding Plans
			Capital Adequacy Assessment	Capital Adequacy Assessment	Capital Adequacy Assessment
			Conital	Asset Quality Trends Capital Plan	Asset Quality Trends Capital Plan
			Capital		Capital Stress Testing

#### 20

# WHAT IS THE PRIMARY OBJECTIVE OF YOUR ALCO MEETING?

13%

Profit in Drovement

Regulatory appeasement

72%

10%

Setting debosit rates

6%

Meer audit requirements

- A. Regulatory Appeasement
- B. Profit Improvement
- C. Setting Deposit Rates
- D. Meet Audit Requirements

WHAT ARE COMMON APPROACHES TO THE ALCO PROCESS?

energy Rakation Rakation Rakation Rakation Rakation





#### APPROACHES TO ALCO





## **ECONOMISTS VS. FED RESERVE**



#### **Arthur Laffer**

Popularized Laffer Curve



#### Adam Smith

Father of **Economics** 



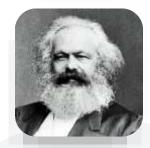
#### **Jerome Powell**

Fed Chairman 2018-Current



Fed Chairman 2014-2018

**Janet Yellen** 



Karl Marx

Rules of Production and Exchange



Milton Friedman

1976 Nobel Prize Lecture on Inflation and Unemployment



#### **Ben Bernanke**

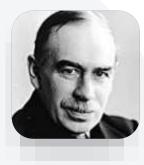
Fed Chairman 2006-2014





Alan Greenspan

Fed Chairman 1987-2006



John M. Keynes

Keynesian economics



**Paul Volcker** 

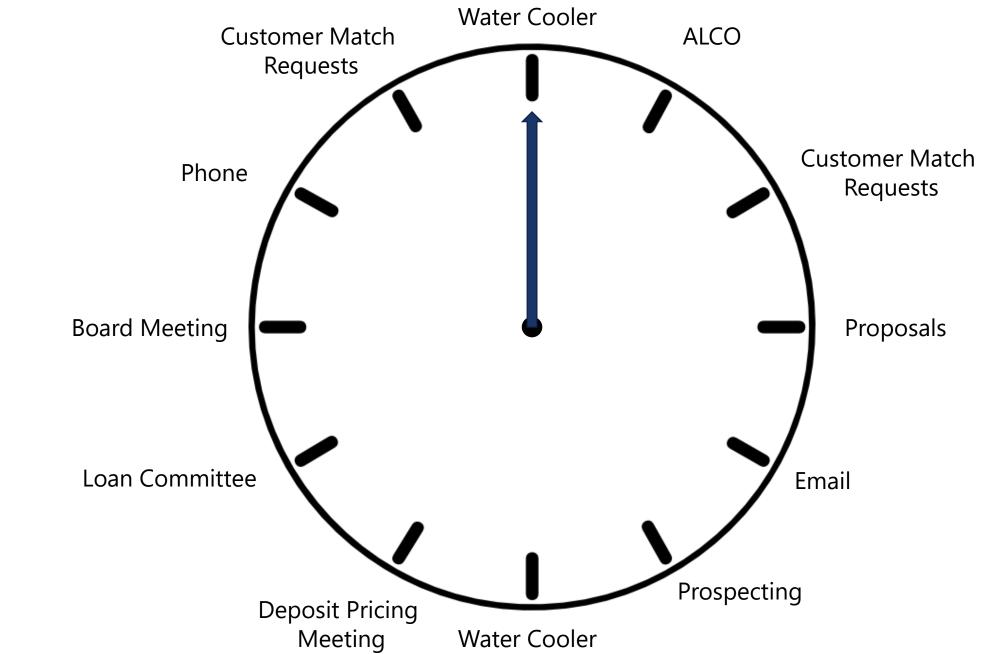
Fed Chairman 1979-1987



#### APPROACHES TO ALCO

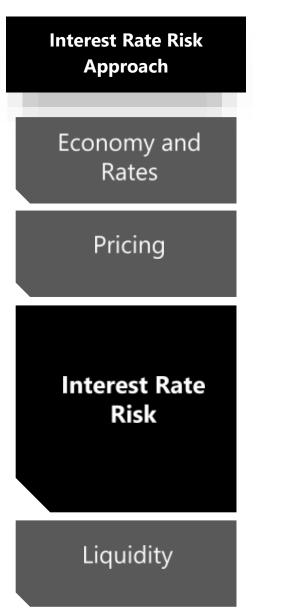








#### APPROACHES TO ALCO







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#### HOW MUCH PAPER IS 1466 PAGES?





#### APPROACHES TO ALCO

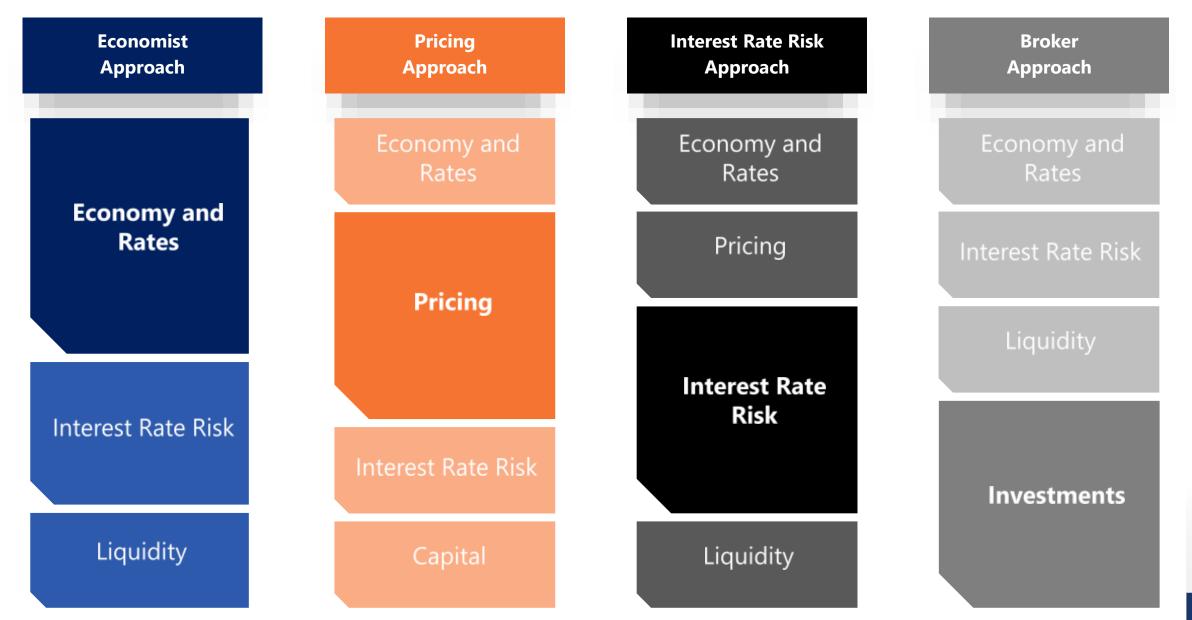
Broker Approach Economy and Liquidity Investments





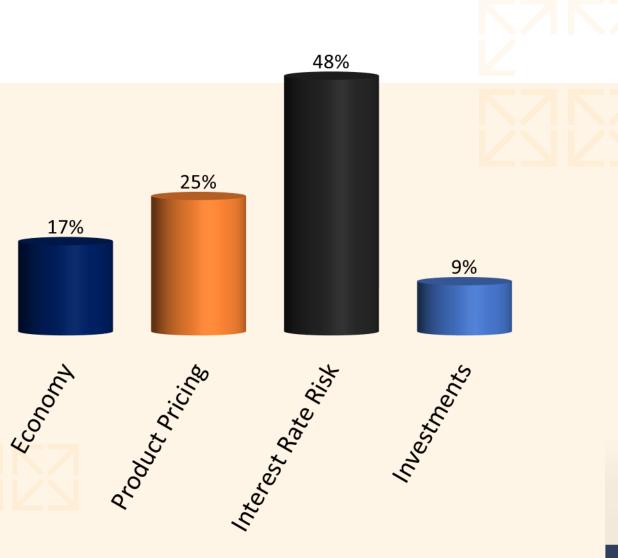


#### APPROACHES TO ALCO



# WHICH AREA IN YOUR ALCO MEETINGS DO YOU TYPICALLY OVERWEIGHT?

A. Economy
B. Product Pricing
C. Interest Rate Risk
D. Investments



## WHAT SHOULD AN ALCO PROCESS AND PACKET LOOK LIKE?

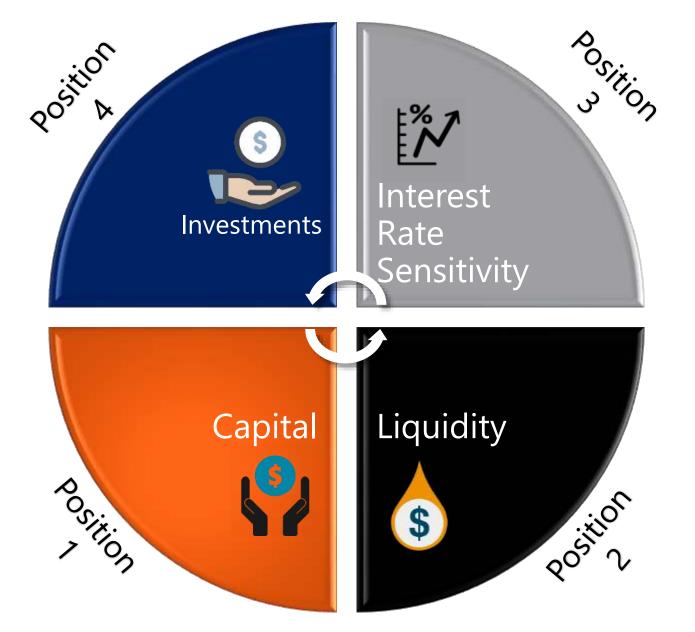




# **Position Assessment**



#### ALCO BEST PRACTICES





#### ALCO BEST PRACTICES

#### Study the <u>Past</u>

- Monitor the <u>Present</u>
- Prepare for the <u>Future</u>





# **STUDY THE PAST**



- Where <u>were</u> we?
  - Trend Analysis
  - Historical Ratios
  - Peer Comparison
  - Balance Sheet Mix
  - Rate Movements
  - Spread Changes
- Reflect
  - What did we do right?
  - What did we do wrong?
  - Were our strategies effective?
  - How did environment change?



# **MONITOR THE PRESENT**



- Where <u>are</u> we?
  - Position Assessment
  - Net Interest Margin Dissection
  - Competition Analysis
  - Word-Problem Approach
  - Re-focus on Long Term Objectives
- Reflect
  - Loan Demand vs. Deposit Growth
  - Rate Climate
  - Current Profitability (or not!)
  - Resources: Loan/Deposit Officers



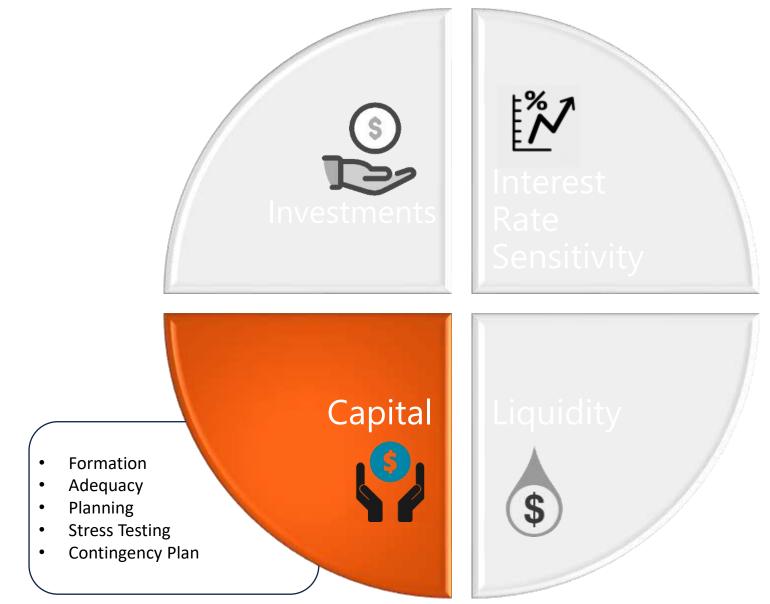
# **PREPARE FOR THE FUTURE**



- Where <u>could we go</u>?
  - Accountability
    - Review Minutes: Action Items, Strategies
  - Tactical Forecasting
    - Loans vs. Deposit Projection
    - Liquidity Flows
  - Stress Testing
    - Capital: Credit Deterioration
    - Interest Rate Risk: Different Betas, Call Risk
    - Liquidity: Reduced Access to Funding
    - Securities: Cash Flow Volatility, Duration
  - Strategic Forecasting



# BALANCE SHEET MANAGEMENT - CAPITAL



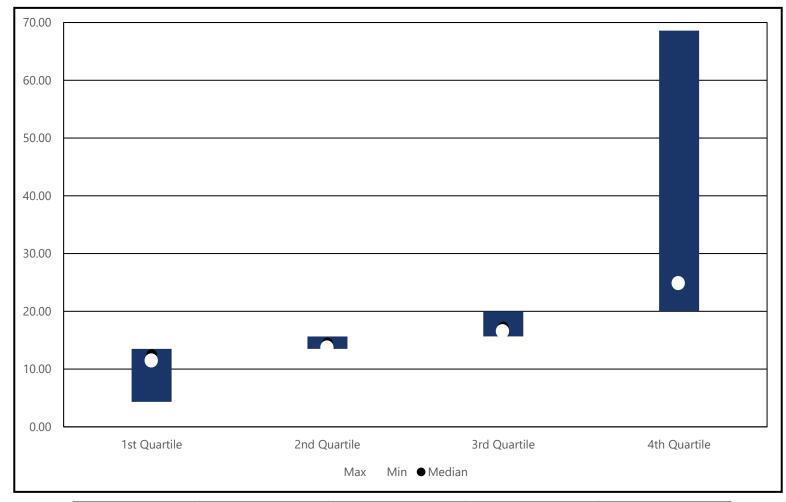


# **STUDY THE PAST**

		Loans Concentration Expressed as a % of Total Capital											
Loan Sector	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Construction & Land	103%	88%	62%	55%	40%	38%	42%	36%	45%	53%	51%	54%	63%
Mortgages													
1st Lien	153%	144%	140%	137%	121%	137%	129%	124%	110%	119%	124%	128%	140%
2nd Lien	9%	9%	9%	7%	7%	7%	7%	6%	5%	4%	6%	7%	8%
Home Equity	15%	14%	12%	13%	12%	12%	11%	13%	15%	23%	14%	18%	15%
Multi Family	17%	17%	19%	16%	15%	18%	19%	8%	13%	21%	18%	19%	21%
Commercial Real Estate													
Owner Occupied	99%	99%	102%	102%	94%	109%	92%	87%	83%	96%	99%	102%	107%
Non-owner Occupied	75%	78%	67%	86%	117%	117%	104%	112%	113%	144%	159%	164%	175%
Commercial & Industrial	82%	79%	42%	44%	44%	52%	52%	72%	67%	73%	69%	71%	73%
Farm Land	20%	26%	21%	21%	18%	17%	16%	15%	15%	21%	19%	18%	24%
Agriculture Production	4%	3%	2%	2%	2%	3%	2%	4%	4%	3%	2%	3%	4%
Consumer	30%	28%	26%	25%	22%	22%	21%	22%	20%	20%	21%	21%	20%
Total Loans	621%	600%	515%	523%	508%	545%	511%	521%	517%	603%	608%	618%	643%



# **MONITOR THE PRESENT** RISK BASED CAPITAL RATIO



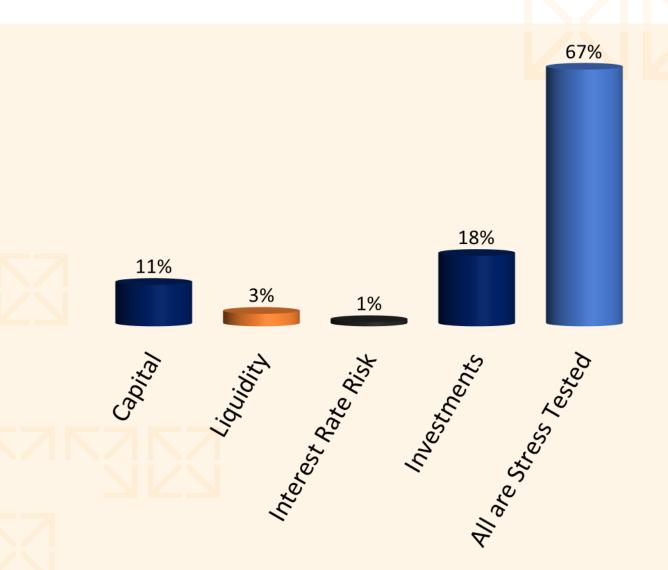
	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
High	13.50	15.64	20.00	68.59
Median	12.53	14.52	17.28	24.98
Low	4.33	13.50	15.65	20.02

Source: 6/30/20 Call Report data from all Banks Under \$15 Billion in Assets.



# WHICH ALCO POSITIONS ARE **NOT** BEING STRESS TESTED?

A. Capital
B. Liquidity
C. Interest Rate Risk
D. Investments
E. All Positions are Stress Tested





# PIPER SANDLER INDUSTRY NOTE

## PIPER SANDLER

INDUSTRY NOTE August 18, 2020

#### CONCLUSION

As you might expect given the current economic stresses, corporate bankruptcies have been steadily rising this year. Thus far in 2020, among larger companies (those with >\$50M in liabilities) there have been 173 corporate bankruptcies versus 102 for the same period in 2019, or a 70% increase. We suspect that bankruptcy filings for smaller companies would reveal a similar trend, if not a touch worse. Unfortunately this data is not readily available.

	2020	) YTD	2019 YTD		
Industry	# of Filings	% of Total	# of Filings	% of Total	
Energy	35	20%	26	25%	
Consumer Discretionary - Retail	32	18%	18	18%	
Health Care	14	8%	18	18%	
Real Estate	11	6%	1	1%	
Consumer Discretionary - Restaurants	10	6%	3	3%	
Industrials	9	5%	2	2%	
Communications	8	5%	4	4%	
Consumer Staples	8	5%	2	2%	
Transportation	8	5%	3	3%	
Technology	7	4%	0	0%	
Non-Profit Organization	6	3%	1	1%	
Materials	5	3%	4	4%	
Automotive	4	2%	1	1%	
Entertainment and Recreation	4	2%	1	1%	
Financials	4	2%	10	10%	
Utilities	4	2%	4	4%	
Professional Services	3	2%	4	4%	
Hotel	1	1%	0	0%	
Total	173	100%	102	100%	

YTD Bankruptcy Filings by Industry<sup>1</sup>

<sup>1</sup> Data as of 8/17/2020; Includes companies with over \$50M in liabilities

Source: Bloomberg and Piper Sandier



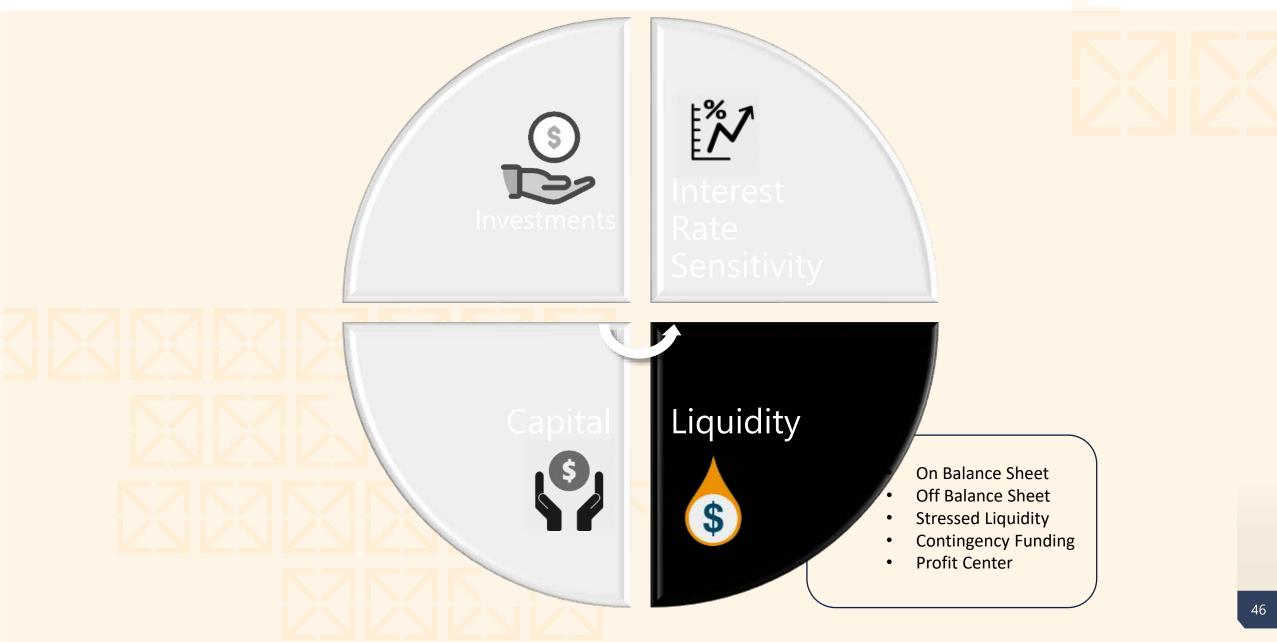
# **PREPARE FOR THE FUTURE**

## How would your institution react if...

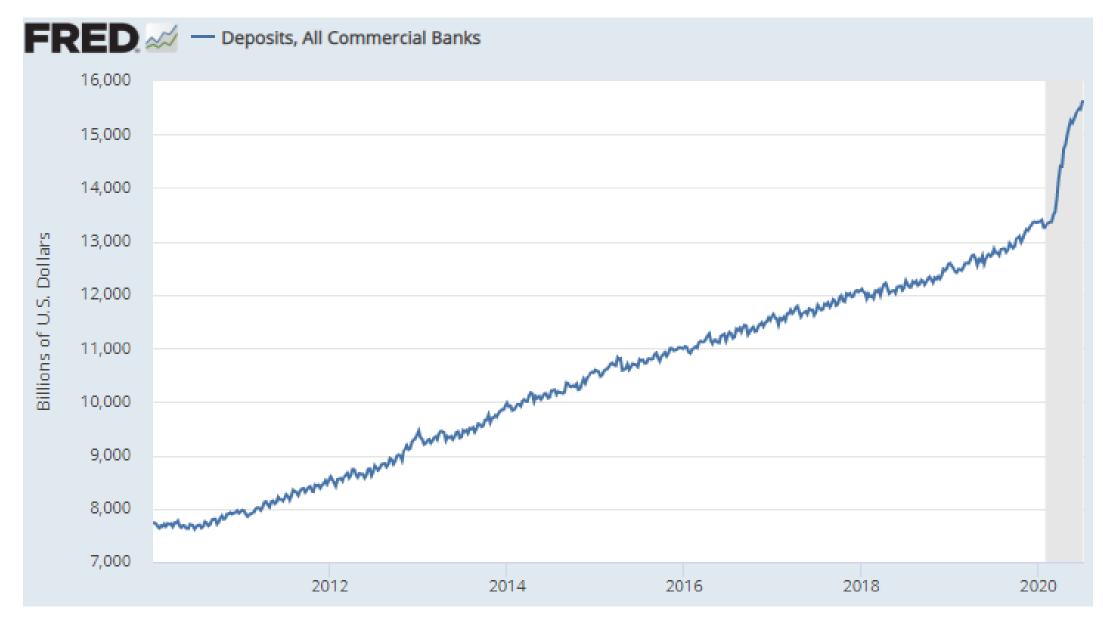
- Loan concentrations in high risk sectors exceed guidelines
- Asset quality deteriorates to historically stressful levels
- Charge-offs increase
- Dividends become restricted
- Retained earnings fall (or become negative!)
- Capital levels decline, leading to regulatory criticism
- What tools do you have at your institution?
  - Quantify and discuss capital adequacy
  - Growth Stress Testing
  - Credit Stress Testing
    - Comparison versus a historically stressful period (and higher)
    - Measuring the impact of credit loss on capital
    - Scenario Analysis mild and major recession



# BALANCE SHEET MANAGEMENT - LIQUIDITY









# CASH IS NOT ALWAYS KING EBRIEF - OCTOBER 2020

#### Liquidity Management - Cash is NOT Always King 10/8/2020 | 5 MIN READ

#### That was then...this is now.

The concluding wave of the longest business cycle in US history has brought changes for financial institutions when it comes to liquidity. Just less than 12 months ago, the economy was moving along fine with low unemployment, growing productivity, strong consumer spending and overall business growth. The community financial industry looked equally strong with attractive net interest margins and growing loan demand. Funding future growth was becoming a key focus area for management as well as regulators.

Recently, we have seen a 180-degree turn in both the economy, interest rates and health of community financial institutions' liquidity positions. The economy began showing signs of slowing in early 2020 and came to an abrupt stop following the COVID-19 outbreak. GDP dropped precipitously in the first half of the year with unemployment rate reaching a post war II high by April. The Fed urgently responded with various monetary policy measures pushing Fed Funds, Treasury and mortgage rates to record lows. At the same time, several rounds of stimulus programs flooded financial institutions with extra cash...

**Read Full Article** 

If you are like most financial institutions, funds management is getting a bit more attention lately. There are two reasons for this increased attention:

Low rates. Zero Fed Funds rate policy has anchored the yield curve, and the Fed's messaging/Fed Dot Plot indicate low rates will remain for an extended timeframe. Consequently, institutions with excess liquidity invested overnight are experiencing cash drag and margin compression.

Liquidity Flood. Cash has been accumulating at an alarming rate. Financial institutions are getting both expected and unexpected cashflow from a variety of sources:



# CASH MANGEMENT

## Liquidity Flood

- > Cash has been accumulating at an alarming rate
  - Virus fears slow spending
  - Stimulus funds deposited in non-maturity accounts

## \* Loan Recycling

- Loan operations remain busy!
  - Modifications and secondary mortgages driving the activity
- > Most of this is not leading to increased loan footings "Treading Water"

## ✤ PPP Loan Forgiveness

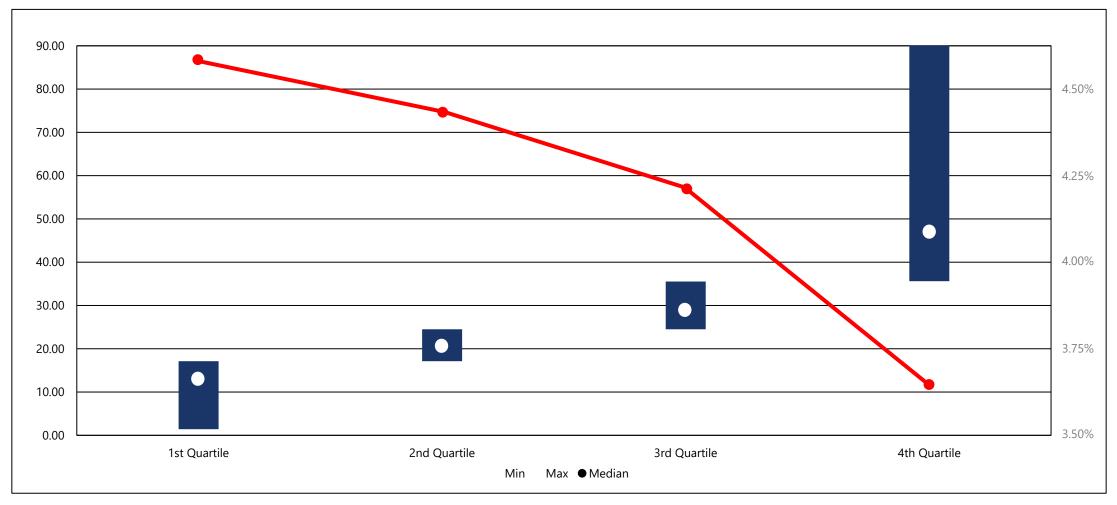
Institutions that self-funded PPP loans should prepare for further increases in cash

## Investment Prepayment and Calls

- > Don't forget historically low mortgage rates & secondary mortgage activity is on fire!
  - Expect more cash flow from prepayments on legacy RMBS holdings
- > Agencies are refinancing their debt through call options exercisable over the next several months
  - Expect more cash flow from legacy callable agency holdings



# **MONITOR THE PRESENT** LIQUIDITY RATIO DISTRIBUTION



	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
High	17.12	24.49	35.54	98.42
Median	12.81	20.67	28.97	46.80
Low	1.41	17.12	24.49	35.60
Average Earning Asset Yield	4.59	4.43	4.20	3.65

Source: 6/30/20 Call Report data from all Banks Under \$15 Billion in Assets.



25,992

22%

Sample Savings Bank



23%

Strategize Prosperity

700 N. Hurstbourne Parkway Louisville, KY 40222 www.tayloradvisor.com

Perfo	rmance	Rankings

Other Securities (% of Portfolio)

	Performance Rai	nkings							www.tayloradvisor.co
			L	iquidity	and Fu	unding			
t	Yield on Investr Yield on Total L	Pledgeo	d Securitie	es (% of	Portfol	io)	67%		
erest Irgin	Earning Asset Y	Liquidit	y Ratio	25%					
section	Net Interest Inc FHLB Advances and Brokered CI					Ds (\$000)	54,00	0	_
	Cost of Funds (% of Average Liabilities) 0.31%							6	
		••-	Seconda Cantora Davida	State Bank	Percentile				
Earning Asset Mix									
A	sset Size (	\$000)				770,287			
Ν	et Loans (	\$000)				464,336		609	%
Se	ecurity Po	rtfolio (\$0	)00)			115,644		152	%
С	ash and F	FS (\$000)				141,202		189	%
	Security Portfolio (\$ Cash and FFS (\$000		115,644 141,202	15% 18%		FHLB Advances and Broke Cost of Funds (% of Avera		54,000 0.31%	
		Investmen	t Portfolio			Са	pital		
	Municipals (% of Po		17,729	15%		Tier 1 Capital		70,005	
	MBS (% of Portfolio		1,117	1%		Tier-1 Leverage Ratio (%)		9.66	
	CMO (% of Portfolic Agencies (% of Portf		7,760 63,046	7% 55%		Total Risk Based Capital Total Risk-Based Capital R	atio (%)	75,673 15.05	
	Agencies (70 01 POIL		03,040	5570		Total Misk-based Capital R		13.05	

Municipals (% of Total RBC)



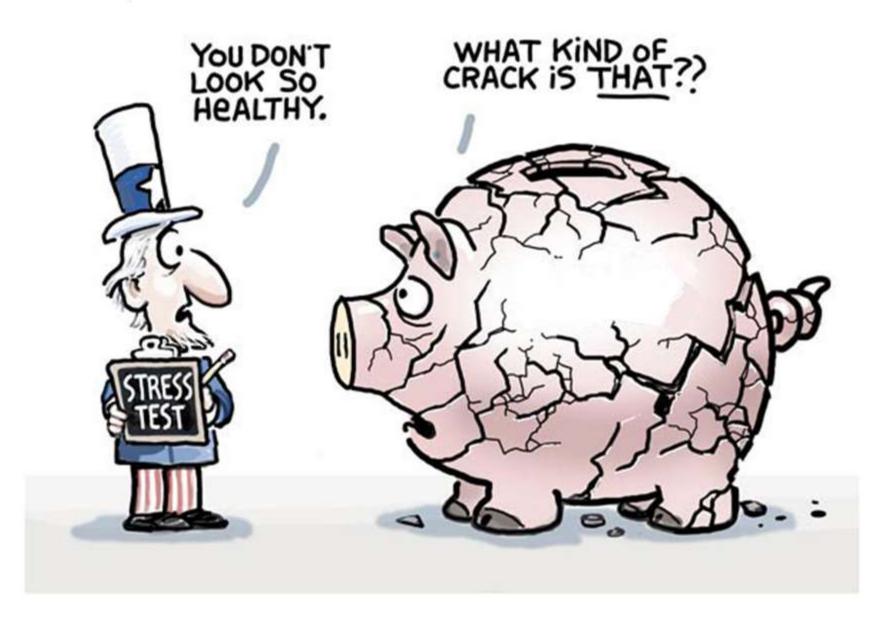


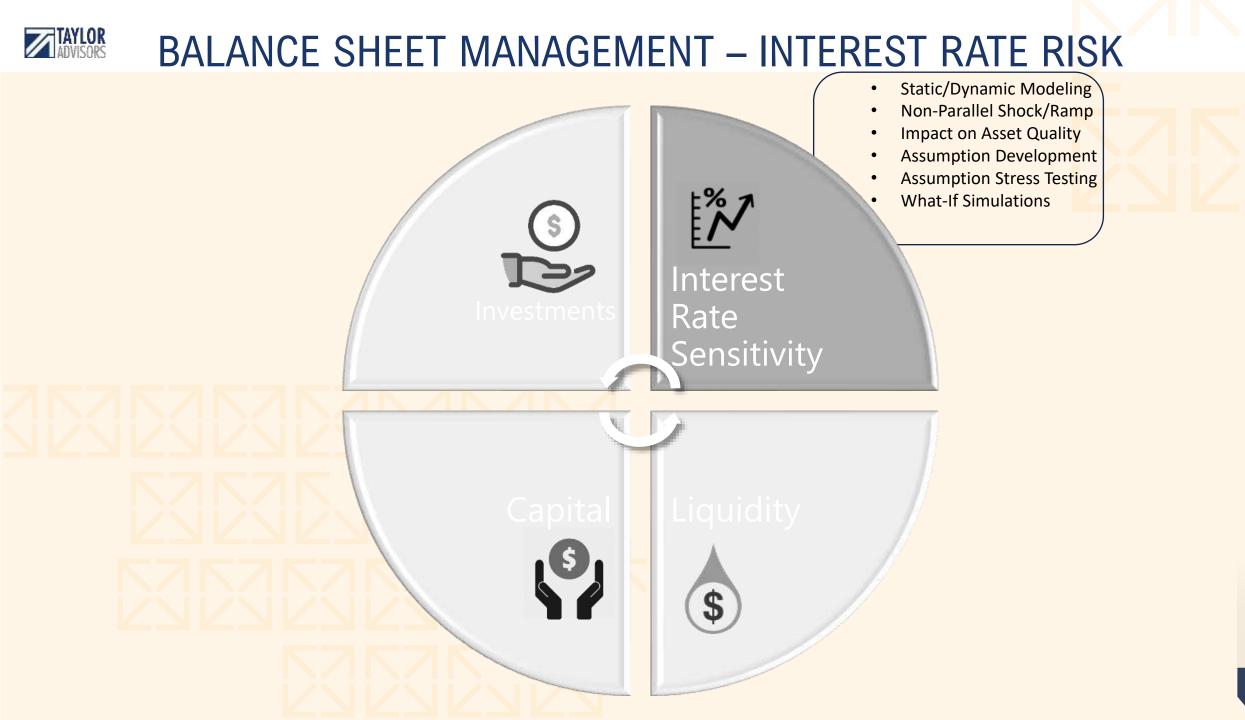
Strategize Prosperity

						700 N. Hurstbourne Parkway Louisville, KY 40222			
Performa	<b></b>					www.tayloradvisor.com			
	Liquidity and Funding								
Net Yield on In	Pledged Ass								
Interest Margin Cost of Fu	Liquidity Ra	tio			11%				
Dissection Net Intere	Total Borrov	Total Borrowings (\$000) 175,000							
Profitability Return on Efficiency	Profitability Return on Cost of Interest Bearing Liabilities 1.17								
Non- Noninteres Interest Noninteres	t Income/Average Assets t Expense/Average Assets erest Expense/Average Asset:	5.45 5.22 0.23	1.09 3.51 -2.33	100% 93% 100%	Yield on Investments Earning Asset	Yield Net Interest Margin ate Credit Union Avg.			
		Ear	ning Ass	et Mix					
Asset Size (\$0	000)			2,247,7	778				
Net Loans (\$0	000)			1,733,0	048	77%			
Security Port	folio (\$000)			37,10	)7	2%			
Cash and Equ	Cash and Equiv. (\$000) 211,308								
CMBS CMO Municipals	6 of Portfolio) (% of Portfolio) rities (% of Portfolio)	0 1,208 8,780 0 15,157	0% 3% 24% 0% 41%		/orth Growth Rate (annualized) fied Assets/ Net Worth	45.86 2.38			











# **STUDY THE PAST**

	Policy Guideline	Current Results 4Q2018	W/in Guideline (Y/N)	3Q2018	2Q2018	1Q2018
Interest Rate Risk	Guideime	402010	(1/1)	342010	202010	102018
Net Interest Income at Risk (1 Yr):	NII Max. Change					
Shocked up 400 bpts	-25%	5.24%	Y	6.60%	3.95%	5.90%
Shocked up 300 bpts	-20%	4.72%	Ý	5.60%	3.75%	5.23%
Shocked up 200 bpts	-12%	3.71%	Ý	4.51%	3.04%	4.02%
Shocked up 100 bpts	-6%	2.09%	Ý	2.83%	1.72%	2.16%
Shocked down 100 bpts	-6%	-2.92%	Ý	-4.12%	-2.71%	-2.93%
Shocked down 200 bpts	-12%	-7.69%	Ý	-10.68%	-7.87%	-8.52%
Shocked down 300 bpts	-20%	-11.10%	Ŷ	-15.57%	-11.34%	-12.14%
Shocked down 400 bpts	-25%	-13.07%	Y	-17.69%	-13.34%	-14.07%
Net Interest Income at Risk (2 Yr):	NII Max. Change					
Shocked up 400 bpts	-30%	13.85%	Y	11.73%	13.09%	15.62%
Shocked up 300 bpts	-25%	12.19%	Y	10.23%	11.69%	13.56%
Shocked up 200 bpts	-20%	9.16%	Y	8.33%	8.95%	10.15%
Shocked up 100 bpts	-10%	4.92%	Y	5.26%	4.89%	5.41%
Shocked down 100 bpts	-10%	-6.23%	Y	-7.94%	-6.68%	-6.25%
Shocked down 200 bpts	-20%	-14.72%	Y	-19.86%	-17.38%	-17.68%
Shocked down 300 bpts	-25%	-21.15%	Y	-30.25%	-25.72%	-26.15%
Shocked down 400 bpts	-30%	-25.26%	Y	-34.14%	-29.56%	-29.94%
Economic Value of Equity:	EVE Max. Change					
Shocked up 400 bpts	-35%	3.58%	Y	0.71%	6.37%	8.95%
Shocked up 300 bpts	-30%	4.94%	Y	2.67%	7.19%	9.23%
Shocked up 200 bpts	-20%	4.36%	Y	3.52%	6.40%	7.87%
Shocked up 100 bpts	-10%	2.71%	Y	3.06%	3.99%	4.73%
Shocked down 100 bpts	-10%	-3.61%	Y	-5.29%	-5.00%	-5.91%
Shocked down 200 bpts	-20%	-9.03%	Y	-12.71%	-11.71%	-13.53%
Shocked down 300 bpts	-30%	-15.35%	Y	-20.42%	-20.32%	-22.65%
Shocked down 400 bpts	-35%	-17.25%	Y	-23.15%	-21.83%	-23.99%



# **MONITOR THE PRESENT**

# **TAYLOR** ADVISORS

Investments | Asset / Liability | Risk Management

## Establishing Appropriate Interest Rate Risk Model Assumptions

Interest rate risk model assumptions are a very important component of an institution's risk management process. We are all too familiar with the cliché "garbage in – garbage out" referring to the importance of having valid assumptions when measuring risk. This topic has always gotten the attention of management teams, boards of directors, and regulatory bodies. Having appropriate institution-specific assumptions may be even more important today as interest rates are likely to start increasing later this year, making it more challenging to accurately measure risk. Despite the prevalence of interest rate risk models, many bankers continue to struggle with understanding key assumptions that drive interest rate risk output. Having a supportable set of assumptions for your institution is not just about making an examiner happy. It is a critical step to making your interest rate risk model an integral part of the strategic planning process at your institution. With that in mind, deposit decay terms, deposit repricing betas, and loan prepayment speeds are three key assumptions we will focus on in this eBrief.

Read Full Article

# PREPARE FOR THE FUTURE INTEREST RATE RISK STRESS TEST

				Net Interest Inco	ome Year 1				
Scenario*	-400	-300	-200	-100	Level	+100	+200	+300	+400
Static Forecast	-4.2%	-4.2%	-4.2%	-2.8%		1.4%	4.8%	10.3%	16.6%
50% Prepay	-3.4%	-3.4%	-3.5%	-2.4%	0.0%	1.2%	4.4%	9.7%	15.8%
150% Prepay	-5.0%	-4.9%	-4.9%	-3.2%	0.0%	1.6%	5.2%	10.8%	17.3%
.8x Deposit Beta	-4.2%	-4.3%	-4.3%	-3.0%	0.0%	1.7%	5.3%	11.1%	17.6%
1.2x Deposit Beta	-4.2%	-4.2%	-4.2%	-2.7%	0.0%	1.1%	4.3%	9.6%	15.7%
ALCO Policy	-24%	-18%	-12%	-6%		-6%	-12%	-18%	-24%
				Net Interest Inco	ome Year 2				
Scenario	-400	-300	-200	-100	Level	+100	+200	+300	+400
Static Forecast	-8.6%	-8.6%	-8.5%	-5.7%		3.6%	9.4%	17.6%	26.7%
50% Prepay	-7.1%	-7.1%	-7.1%	-4.8%	0.0%	3.1%	8.6%	16.4%	25.1%
150% Prepay	-9.8%	-9.8%	-9.7%	-6.4%	0.0%	4.0%	10.1%	18.6%	28.0%
.8x Deposit Beta	-8.6%	-8.7%	-8.6%	-5.8%	0.0%	3.8%	9.8%	18.2%	27.5%
1.2x Deposit Beta	-8.6%	-8.6%	-8.4%	-5.5%	0.0%	3.4%	9.0%	17.0%	25.8%
ALCO Policy	-29%	-23%	-17%	-11%		-11%	-17%	-23%	-29%
				Economic Valu	e of Equity				
Scenario	-400	-300	-200	-100	Level	+100	+200	+300	+400
Static Forecast	-23.4%	-23.3%	-10.9%	-2.6%		-1.5%	-3.6%	-5.5%	-7.0%
50% Prepay	-13.5%	-13.5%	-3.2%	0.3%	0.0%	-3.1%	-5.9%	-8.3%	-10.3%
150% Prepay	-28.0%	-28.0%	-15.2%	-4.5%	0.0%	-0.4%	-1.7%	-3.1%	-4.2%
8x Deposit Beta	-22.8%	-22.9%	-10.7%	-2.8%	0.0%	-1.3%	-3.1%	-4.7%	-6.1%
1.2x Deposit Beta	-22.8%	-22.8%	-10.6%	-2.4%	0.0%	-1.8%	-4.0%	-6.1%	-7.8%
25% Decay Term	-7.9%	-7.9%	-3.3%	0.9%	0.0%	-4.0%	-8.2%	-12.0%	-15.2%
ALCO Policy	-35%	-30%	-25%	-15%		-15%	-25%	-30%	-35%

#### Stress Testing of Critical Assumptions

Source: Stifel Analytics Interest Rate Risk Model

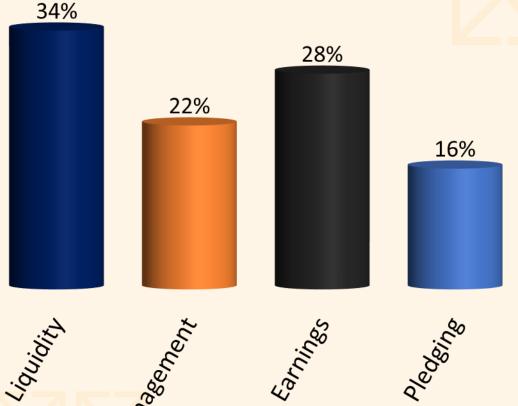


# **BALANCE SHEET MANAGEMENT – INVESTMENTS**

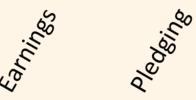


## TAYLOR WHAT IS THE **PRIMARY** OBJECTIVE OF YOUR INVESTMENT PORTFOLIO?

A. Liquidity B. Interest Rate Risk Management C. Earnings D. Pledging

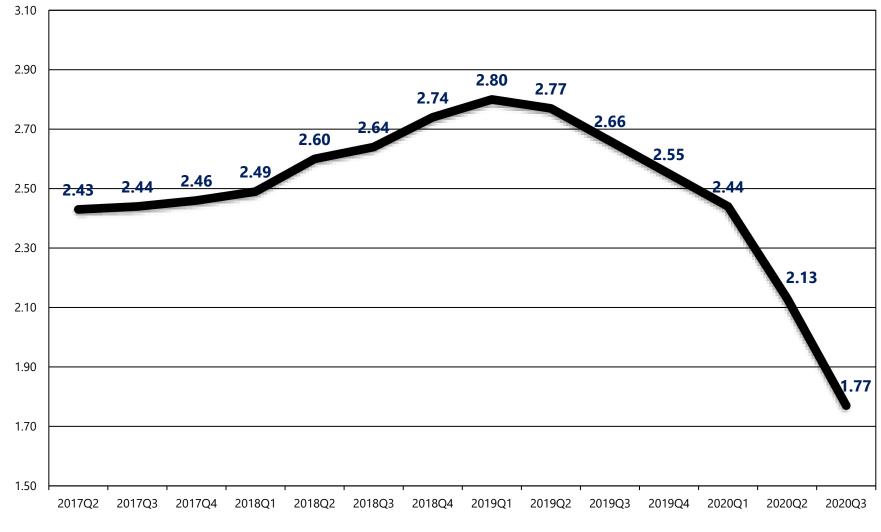








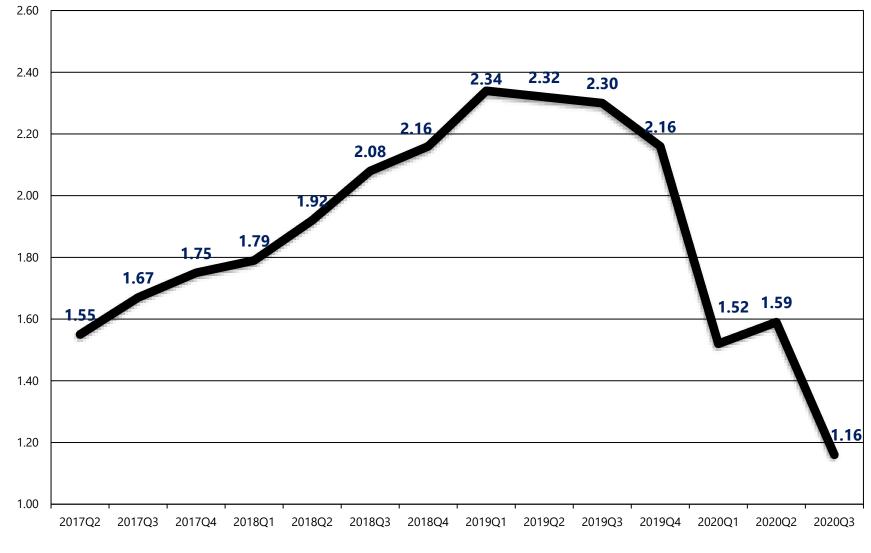
# **STUDY THE PAST** NATIONAL MEDIAN YIELD TRENDS



Source: S&P Global Market Intelligence, Data for all Banks Nationally as of 9/30/20



# **STUDY THE PAST** NATIONAL MEDIAN YIELD TRENDS



■•■U.S. Credit Unions

Source: S&P Global Market Intelligence, Data for all Credit Unions Nationally as of 9/30/20

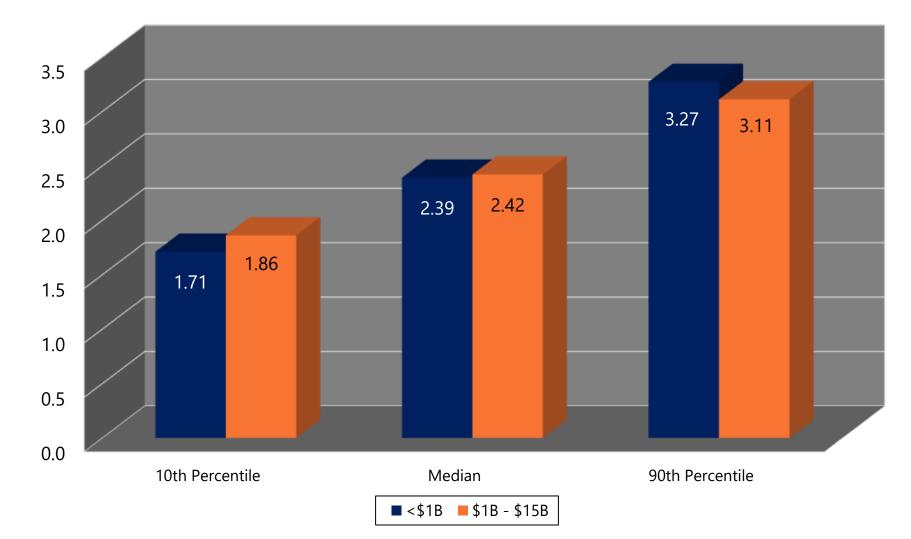


# SAMPLE PORTFOLIO – DATA VS. INFORMATION





# **MONITOR THE PRESENT** INVESTMENT YIELDS



Source: S&P Global Market Intelligence. Data for all banks Nationally <\$15B as of 9/30/20



# **INVESTMENT MANAGEMENT BEST PRACTICES**



## Strategy

- Independent expert advice on portfolio strategies with regular review
- Whole-Bank perspective approach to portfolio positioning



## **Investment Mix**

- Diversification among investment sectors, risk/reward & relative value analysis
- Expanded range of bankpermissible investment products



## **Security Selection**

- Market knowledge and expertise helps optimal security selection
- Monitor policy compliance with security purchases



# TAYLOR ADVISORS EBRIEF – ASSESSING YOUR INVESTMENT PROCESS

#### Assessing Your Investment Process and Portfolio Performance: Broker vs. Advisor Approach

10/28/2020 | 8 MIN READ

Investment portfolios and overnight cash positions have grown significantly at many financial institutions due to a recent surge in deposits and slower portfolio loan demand. With record low interest rates, carrying excess cash on the balance sheet has been costly. These factors are forcing executive teams to re-focus on the investment portfolio to help relieve net interest margin pressure from declining earning asset yields.

In general, financial institutions have two options for managing the investment portfolio. We will refer to these as the Broker and the Advisor approach.

#### The Broker Approach

An institution's financial executive (CFO, President, Portfolio Manager, etc.) has the option of working directly with a variety of brokers/brokerage firms to make investments for the portfolio. Usually, brokers will present different products for consideration often via...

## Read Full Article

If you are considering a change from a broker approach to an advisor approach or switching advisors, below we discuss seven benefits and/or best practices of working with an investment advisor to improve portfolio and balance sheet performance:

- 1. Investment Management from a Whole Balance Sheet Perspective
- 2. Accountability & Transparency
- 3. Strategy and Relative Value Analysis
- 4. Exclusive Product Access
- 5. Staying in Control
- 6. Reducing Transaction Costs and Improving Execution
- 7. Redirected Productivity

# WHAT IS YOUR INSTITUTION'S PORTFOLIO YIELD?

# **INVESTMENT MIX?**





Sample Savings Bank



**Strategize Prosperity** 

					UBPR P	eer	Percentile
		Metric		Sample Savings Bank	Group Ave	erage	Rank
Nat	Yield on Investm	ents (FTE)		1.76	2.26		18%
Net	Yield on Total Lo	bans		3.81	4.90		2%
Interest	Earning Asset Yi	eld		3.05	3.97		5%
Margin	Interest Expense	e to Avg. Earnin	g Assets	0.30	0.53	22%	
Dissection	Net Interes						9%
	Net Interes	What's	the Rang	ge of Portfolio Yield?			13%
et hterest largin issection Yield on Ir Yield on T Earning As Interest Earning As Net Interest	otal Lc sset Yi xpense Munici est Mai MBS (%		High of 3.18% Low of 0.46% Range of 2.72%				Net Interest Margin (FTE)
Net Intere	СМО (% от н	orttollo)		7,760	/%		State Bank Average
Earning	Asset Agencies (%	of Portfolio)		63,046	55%	_	
	Other Secur	ities (% of Portfo	lio)	25,992	22%	_	
		464,336 115,644 141,202	60% 15% 18%	Pledged Securities (% of Liquidity Ratio FHLB Advances and Brol Cost of Funds (% of Ave	kered CDs (\$000)	67% 25% 54,000 0.31%	
	Investment Portfolio				Capital		
	ls (% of Portfolio)	17,729	15%	Tier 1 Capital		70,005	
	MBS (% of Portfolio)         1,117         1%			Tier-1 Leverage Ratio (%		9.66	
	of Portfolio) (% of Portfolio)	7,760 63,046	7% 55%	Total Risk Based Capital Total Risk-Based Capital		75,673 15.05	
	writies (% of Portfolio)	25,992	55% 22%	Municipals (% of Total F		23%	



Other Securities (% of Portfolio)

Sample Credit Union

15,157



				State Credit	Percentile
	Metri	ic	Sample Credit Union	Union Average	Rank
Net	Yield on Investments		0.32	1.10	11%
Net	Yield on Total Loans		4.09	5.17	13%
Interest	Earning Asset Yield		3.91	4.08	50%
Margin	Cost of Fundation		1.00	<u> </u>	95%
Dissection	Net Intere	What's the Ran	ge of Portfolio Yield?	-	14%
Non- M Interest M Income	Interest Fec Interest Fec Interest CD: US CM	Low	h of 1.56% v of 0.28% ge of 1.28%	2/0 0 0	est Margin
Г	СМО		8,780	24%	
	Asset Size (\$) Nunicipals (% O	f Portfolio)	0	0%	
S	ecurity Port Other Securities	•	15,157	41%	
(	Cash and Equiv. (\$000)	,	% Cost of Interest Be		
	ederal Agency/MBS		Net Worth	th and Asset Quality 220,633	
	Ds (% of Portfolio)	0 0		9.81	
	JS Gov't (% of Portfolio)	0 0			
C	MBS MO Aunicipals (% of Portfolio)	1,208 3 8,780 24 0 0		Net Worth 2.38	

41%



# **OBJECTIVES AND STRATEGIES**





# TAYLOR ADVISORS TAKE

Staying in cash is most expensive it has been since 2009-2015

The importance of liquidity planning should be getting attention from management teams.

Once an appropriate level of overnight liquidity has been determined, what are some of the options a financial institution should consider to help reduce the excess cash?



# TAYLOR ADVISORS TAKE

### Deposit pricing

- > Aggressively price CDs downward in line with wholesale funding alternatives
- Move rate sensitive non-core deposits off the balance sheet

## ✤ Invest

- Customize an <u>investment strategy</u> that fits your asset/liability profile.
- Consider pre-investing cash flow while taking steps to reduce optionality in your balance sheet.



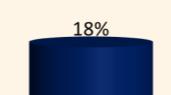
# ALCO BEST PRACTICES





HOW WOULD YOU RATE YOUR ALCO PROCESS WHEN IT COMES TO DRIVING PROFITABILITY AND STRATEGIES?

A. Above AverageB. AverageC. Below Average





64%

Average







# EARNING ASSET DOLLAR IMPACT

Earning Asset Size	Net Interest Income Change in thousands of dollars (due to portfolio yield change in basis points)								
(in \$000)	1	5	10	15	20	25			
100,000	10	50	100	150	200	250			
200,000	20	100	200	300	400	500			
300,000	30	150	300	450	600	750			
400,000	40	200	400	600	800	1,000			
500,000	50	250	500	750	1,000	1,250			
600,000	60	300	600	900	1,200	1,500			

# **TAYLOR** ADVISORS

**TAYLORED PATH ABOUT SUCCESS STORIES SERVICES - PUBLICATIONS CONTACT US** 

## Link to presentation www.tayloradvisor.com/fhlbc

# STRATEGIZE PROSPERITY

We assist financial institutions in need of guidance to improve their profitability and reduce risk. Let's talk.

START HERE



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INVESTMENT ADVISORY/ CONSULTING

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